



DESIGN YOUR OWN ENGLAND SHIRT

WITH THE SFW BIG COMPETITION

The English Schools' FA and Pro:Direct Sport are delighted to launch the first ever **Schools' Football Week Big Competition**, where pupils from schools participating in Schools' Football Week activity from the 5th – 11th February 2024, are invited to **Design an England shirt**, using the SFW template we have created.

During Schools' Football Week, it's as important to us to bring football to the pitch as well as the classroom and we hope that the **SFW Big Competition** will inspire your pupils to draw on their design skills, flex their creativity and use their imagination to create their perfect England shirt.

The Competition

We have created a **SFW Big Competition worksheet** with shirt template for you to download and print for your pupils. All they need to do is let their imaginations run wild, put pen (or pencil) to paper and create their dream England shirt.

The competition opens on Monday 5th February and closes on Friday 16th February. Once you have your designs, please scan them and email them to: memberservices@prodirectsport.com for the shortlisting process.

Top Tip: You might want to hold your own competition within school to pick your top 3 entries to submit for the competition!

For the winners

A winning design will be selected from one primary school pupil and one secondary school pupil. The winning entries will not only be shared across the English Schools' FA and Pro:Direct social channels, but the winning designs will be made into genuine football shirts and presented to the pupils that created them. Using Pro:Direct's creative software, they will recreate the designs and make them into a SFW shirt for two lucky school pupils to be proud of.

The winning entries will get a free pair of boots of their choice from prodirectsoccer.com and the winning schools will also receive a £500 Pro:Direct voucher to support the provision of schools' football and incentivise more pupils to get involved.

Winners will be announced on or around the 28 February 2024.

Good luck to all those who take part – and don't forget to post your pupils' progress and tag [#schoolsfootballweek](https://twitter.com/schoolsfootballweek) as they begin their designs!

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in partnership with
PRO:DIRECT
SPORT



Full Name:

School: