



Stay Safe in Schools' Football

Video submission guide

Stay Safe in Schools' Football is the English Schools' FA's safeguarding campaign, aimed at raising awareness of the actions that players, teachers and volunteers can take to keep themselves safe when playing schools' football. We are challenging your pupils to create a selection of videos, aimed at educating their peers on the importance of safeguarding in schools' football and helping to keep each other safe. We are so grateful for your support and hope that this campaign can help us to relay important messages to pupils up and down the country and help make schools' football a safe and enjoyable environment.

Please find below a step by step guide to ensure you get the best out of your recording and so we can create some really good quality content for our audiences.

Good luck! If you need any further help, please don't hesitate to contact me:

Jacob.blades@schoolsfa.com

Lighting and positioning

- Please shoot the video in a portrait aspect (not landscape)
- It will be best if you can use a tripod/stand to steady your phone, however if you don't have one of these, you can balance a phone really easily (and just as effectively!) in the back of a shoe!
- Please ensure there is good lighting so we can see your face clearly and that the main source of light in the room is in front of you, not behind
- Have a think about what is in the background of your shot, it is recommended that you film the video in front of a plain wall or background at home or alternatively, if you are at school, in your classroom / office setting

Please make sure there is nothing in the back of the video that you don't want to be seen by the general public and our audience of children

Content

- Try and be as relaxed as possible, talk slowly and clearly and be sure of what it is you want to say
- You don't need to read your quote word for word if you're worried about remembering what you've said, just use it as a basis to speak freely on a subject that you have already demonstrated great knowledge of

- Make sure you feel really happy with what you've said on the video before you submit it
- If you would like to wear an item of clothing with your school's badge on it, then please do

Submission

- Once you're happy with your video, please send it to me, Jacob.Blades@schoolsfa.com via a file transfer site – I would recommend using wetransfer.com

We will then save and use your video to support our campaign messaging! If you have a twitter / Instagram handle for your school/yourself that you would like us to include in posts, then please also let me know and I'll make sure that's included in social posts that feature your video.

Thank you and good luck!

